Attoyac Bayou Watershed Partnership
Draft Logos

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What Makes an Effective Logo?

- Simple
- Memorable
- Timeless
- Versatile
- Appropriate

From: justcreativedesign.com
Why Use a Logo?

- Provides visual identification for the Partnership
- Creates an identity for the Partnership
- Used to easily identify what is and isn’t a product of the Partnership

Above information summarized from: www.ehow.com
How Will a Logo Help Here?

- Provides instant identity to project website, written documents such as the watershed plan, educational materials, etc.

- Used to help advertise Partnership events: meetings, field days, etc.
Draft Logos

- Developed by Texas Water Resources Institute Communications Team

- Attempting to incorporate physical aspects of the Attoyac Bayou watershed into the logo
  - Forestry
  - Wildlife
Draft Logo #1
Draft Logo #2
Draft Logo #3

Attoyac Bayou
Watershed Partnership
Draft Logo #4

Attoyac Bayou
Watershed Partnership
We Want Your Feedback

- Do you like one of these for use as the Partnership Logo?

- Are there pieces of several logos that can be combined to make a better logo?

- Is there something else that should be included?
Leave Us Your Comments

- Please provide your feedback on this page
- Leave it on your table after the meeting
Thank You!

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